# **Privacy Policy**

written by Mbsm.tn | 15 December 2024

# **Privacy Policy for www.mbsm.tn**

Last updated: [2024]

#### Introduction

Welcome to MBSM ("we," "us," or "our"). This Privacy Policy outlines how we collect, use, disclose, and protect your personal information when you visit our website, <a href="www.mbsm.tn">www.mbsm.tn</a> (the "Site"). By using our Site, you agree to the collection and use of information in accordance with this policy.

#### **Information We Collect**

We may collect the following types of information:

- **Personal Information:** This includes your name, email address, phone number, and mailing address that you provide when you interact with us.
- **Non-Personal Information:** We automatically collect information such as browser type, Internet Service Provider (ISP), referring/exit pages, date/time stamps, and clickstream data.

# **Cookies and Tracking Technologies**

Our Site uses cookies and similar tracking technologies to enhance user experience. Cookies are small files stored on your device that help us recognize you and remember your preferences.

# **Types of Cookies We Use:**

- **Essential Cookies:** These are necessary for the operation of our Site.
- **Performance Cookies:** These help us understand how visitors interact with our Site by collecting information anonymously.
- Advertising Cookies: These are used to deliver advertisements relevant to you and your interests.

You can manage cookie preferences through your browser settings. However, disabling cookies may affect the functionality of our Site.

### **Google AdSense**

We use Google AdSense to serve ads on our Site. Google may use cookies to serve ads based on your prior visits to our Site or other sites on the internet. You can learn more about how Google uses data in their <u>Privacy Policy</u>.

#### **How We Use Your Information**

We use the information we collect for various purposes:

- To provide and maintain our services.
- To notify you about changes to our Site.
- To allow interaction with features when you choose to do so.
- To provide customer support.
- To analyze usage patterns and improve our services.

# **Sharing Your Information**

We do not sell or rent your personal information. We may share your information with:

- **Service Providers:** Third-party companies that assist us in operating our Site and providing services.
- **Legal Authorities:** If required by law or to protect our rights.

# **Your Rights**

You have the following rights regarding your personal data:

- Access: Request copies of your personal data.
- Correction: Request correction of any inaccurate data.
- **Deletion:** Request deletion of your personal data under certain conditions.

### **Security of Your Information**

We take reasonable measures to protect your personal information from unauthorized access or disclosure. However, no method of transmission over the Internet or method of electronic storage is 100% secure.

### **Changes to This Privacy Policy**

We may update this Privacy Policy from time to time. We will notify you of any changes by posting the new Privacy Policy on this page. Please review this Privacy Policy periodically for any updates.

#### **Contact Us**

If you have any questions about this Privacy Policy, please contact us at:

- Email: [mbsmgroup@gmail.com]
- Contact us

#### • Register

This revised Privacy Policy includes sections on cookies and Google AdSense while maintaining clarity and compliance with privacy laws. Be sure to customize it with specific details relevant to your business practices and consult with a legal professional if necessary.